## **Outer North East Area Committee MSOA Profiles**

APPENDIX B

MSOA	Issue	Current/Potential Action	Who
Moor Allerton E02002347	Tackle higher than Leeds average prevalence and age standardised rates of diabetes	www.change4life.com www.wellbeingleeds.com. Healthwalk activity	ZEST Health for Life currently delivers a number of healthy living activities
	Tackle higher than Leeds average prevalence of obesity  Tackle higher than Leeds average prevalence & age standardised rates of smoking & COPD	Potential rollout of aspects of Seacroft project e.g. COPD screening tool, self help and awareness campaigns  Reduce the supply and demand for illicit tobacco via enforcement activities, stakeholder and community engagement and social marketing methods  Develop campaigns to break intergenerational cycle of initiation and addiction to tobacco in routine and manual groups  Co-ordinate council services to develop new referral pathways from existing services	Ensure food and nutrition and physical activity initiatives are developed/promoted  Space2 works with schools and young people around healthy living messages

MSOA	Issue	Current/Potential Action	Who
Moor Allerton E02002347	Tackle slightly higher than Leeds average alcohol attributable admissions to hospital	Further investigation required to aid targeting	
Moor Allerton E02002347	Higher than Leeds average gynaecological admissions	Monitor	
	Higher than Leeds average accident and emergency admissions	Further investigation/monitoring	
Moor Alllerton E02002347	Above the city average for safeguarding concerns	Investigate/ monitor	
Aberford, Barwick, Lotherton and Thorner and Alwoodley East	Tackle premature mortality rates and age standardised rates from cancer for men,	www.change4life.com www.wellbeingleeds.com	
E02002359	which are slightly higher than the Leeds average	Need more information to aid targeting	
Wetherby East, Thorp Arch and Walton E02002331	Tackle the slightly higher than the Leeds average alcohol specific hospital	All professionals urged to sign up to and promote Change4Life	
	admissions and the markedly higher alcohol attributable hospital	Exploit linkages to Leeds Lets Change and Wellbeing Portals	
	admissions	Deliver/promote awareness campaigns	
		Investigate further before targeting activity	

MSOA	Issue	Current/Potential Action	Who
Bramham, Boston Spa and Clifford	Tackle the slightly higher than Leeds average alcohol	Further investigation and monitoring	
E020022334	attributable admissions to	www.change4life.com	
	hospital	www.wellbeingleeds.com	